

PARENT TEACHER STUDENT ASSOCIATION



SPONSORSHIP OPPORTUNITIES

PLATINUM \$850	GOLD \$600	SILVER \$400	EVENT SPONSOR \$300	REFRESHMENT SPONSOR (ADD-ON) \$250
-------------------	---------------	-----------------	------------------------	---------------------------------------

WEBSITE RECOGNITION					
LOGO, HYPERLINK & CONTACT INFO LISTED ON PTSA VENDOR WEBPAGE	✓	✓	✓	✓	✓
LOGO ON PTSA WEBSITE HOME PAGE	✓	✓	✓	✓	✓
SOCIAL MEDIA					
ALL SPONSOR POST (1X / SEMESTER)	✓	✓	✓	✓	✓
SPONSORSHIP LEVEL GROUP POST (1X / SEMESTER)	✓	✓	✓	✓	✓
INDIVIDUAL SPONSOR POST (1X / SEMESTER)	✓	✓	✓	✓	✓
FB COVER PHOTO TAKEOVER (1 MONTH, ONCE PER YEAR)	✓	✓	✓	✓	✓
EMAIL MARKETING					
SPONSOR SPOTLIGHT(S) ON THE PTSA EMAIL NEWSLETTER	3	2	1	1	1
ALL SPONSOR EMAIL (1X / SEMESTER)	✓	✓	✓	✓	✓
GENERAL PTSA MEETINGS					
SPEAKING OPPORTUNITY BEFORE (1) PTSA MEETING (5 MINS)	✓	✓	✓	✓	✓
INDIVIDUAL SPONSOR SLIDE BEFORE MEETING	✓	✓	✓	✓	✓
SPONSORSHIP LEVEL GROUP SLIDE BEFORE MEETINGS	✓	✓	✓	✓	✓
PROMO MATERIALS ON DISPLAY, ONE MEETING PER SEMESTER	✓	✓	✓	✓	✓
PTSA SPONSORED EVENTS (COLOR-A-THON, BOO FEST, BEACHSIDE BASH, OFF THE CANVAS LIVE)					
VERBAL RECOGNITION AT THE EVENT	✓	✓	✓	✓	✓
TABLE(S) OR BOOTH(S) AT EVENT	2	1	1	1	1
RECOGNITION ON EVENT FLYER/SIGNAGE	✓	✓	✓	✓	✓
SOCIAL MEDIA SHOUT-OUT POST EVENT	✓	✓	✓	✓	✓
LOGO INCLUDED ON T-SHIRT FOR COLOR-A-THON (OCTOBER)	✓	✓	✓	✓	✓
SCHOOL/CAMPUS PUBLICITY					
3X5 COLOR BANNER ON SCHOOL FENCE	✓	✓	✓	✓	✓
YEARBOOK RECOGNITION	✓	✓	✓	✓	✓
FACE TO FACE NETWORKING WITH TEACHERS AND PTSA MEMBERS	✓	✓	✓	✓	✓
BUSINESS FLYER DISTRIBUTED TO FACULTY & STAFF	✓	✓	✓	✓	✓
PERKS					
FREE ADMISSION FOR (2) TO BEACHSIDE BASH	✓	✓	✓	✓	✓
PTSA SWAG BAG	✓	✓	✓	✓	✓

*Availability of benefit may vary and is contingent on the resources available for each event/circumstance.

Throughout the year, our PTSA programming requires countless supplies, meals, equipment, etc. If your company or business would prefer to donate resources, as opposed to funds, we would gladly accept those generosities for all sponsorship levels, except the Refreshment Sponsor level. Donations will achieve the sponsorship benefits of the value of the donation. Unique sponsorship packages can also be tailored according to your business's objectives.

For more information or to become a sponsor
email **Lacey Rimoli-Wiesel** at sponsorship@bmvptsa.org